

Dynamic virtual presentations

How to create the **Spark** for effective online impact

THE MARKET ENVIRONMENT WE ARE ALL CURRENTLY FACING

CONTEXT



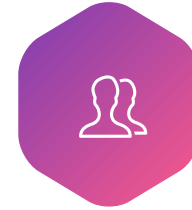
GLOBAL SITUATION

COVID-19 has caused various disruption to various businesses. The business community has to work together to innovate & evolve, by changing the way we do business and disseminate information.



BUSINESS EVOLUTION

With the progression & fast changing global business climate, businesses need to evolve to keep up with the change of social behavior; we need to look into new means and ways of reaching our global audience.



AUDIENCE ENGAGEMENT

Audiences expect relevant content in relation to what they're doing anytime, anywhere and in the format and on the device of their choosing. We need to stay engaged and enable continuous learning with our audience through tough times.

IS CREATING NEW CHALLENGES

CHALLENGE

PIVOTING FROM PHYSICAL TO VIRTUAL

Hosting a virtual event is simple but attracting participants and keeping them engaged throughout the journey requires more than just a digital platform and tools.

One of the key challenge is **speaker readiness** and its ability to **engage, connect, convince** in a virtual environment. Challenge that we, as individuals are all facing when we have to deliver a virtual keynote or webinar, participate at a virtual panel discussion or lead a virtual meeting

Our speaker program webinar will help you understand:

- How to create meaningful digital interactions with your audience ?
- How to deliver content in an interesting and interactive way, leading to qualitative one to one meetings?
 - How to stimulate personal interest and engagement?

Create the **Spark** for
Online Impact



**NEUROSCIENCE -
BASED**

ONLINE / VIRTUAL SESSION DESIGN

LEVERAGING OUR EXPERTISE AND EXPERIENCE

APPROACH

① **DEVELOPMENT**

② **DESIGN**

③ **DELIVERY**

Our Approach is based on 30+ years experience in delivering F2F events and more than 200 virtual and hybrid meetings / events.

We believe a successful delivery involves 3 key ingredients:

- **Content Development**
- **Content Design**
- **Content Delivery / Speaker performance**

Each ingredient represents a learning module. Modules can be packaged together to provide a high level overview workshop or split into deeper dive sessions based on your needs.

TO CREATE 3 MODULES BASED ON NEUROSCIENCE LEARNINGS

METHODOLOGY

1. Develop

The Building Blocks

Define objectives, create your narrative and structure your content to create clarity and focus right from the beginning.



3. Deliver

The Performance

Learn techniques to help you deliver meaningful, memorable and engaging virtual sessions – everytime!



Compelling Visuals

Learn research-based skills in how to design elements to create stimulating virtual presentations to grab the attention of your audience.

2. Design



AN AUDIENCE BASED PACKAGE PROPOSAL

SALES TRAINING PACKAGE

Discovering the key principles of presentations in the virtual world

Webinar with live Q&A covering the basic principles of the neuroscience of meetings as well as the do's and don'ts of virtual presentations

Customized webinar based on pre-identified pain points

- 45min
- 15m Q&A
- Up to 25 participants
- Price : 2500 CHF





THANK YOU FOR YOUR TRUST

TESTIMONIALS

“Thank you for the great training – it was really inspiring and kept me focused during the whole 60min – impressive!”

C.F

Therapeutic area head

“I attended the “Dynamic virtual presentations” training with Avinash Chandarana, MCI Group, yesterday and I was very happy I joined it because I learnt a lot.

I think that would be very interesting for all our associates to attend”

E.G

Human resources lead

Let's meet virtually!

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